

Business Faculty

BSB40820 Certificate IV in Marketing and Communication

(Direct entry)(CRICOS Course Code: 107207G)



Course intake:
January, April,
July,
September

This qualification reflects the role of individuals who use well developed marketing and communication skills and a broad knowledge base in a wide variety of contexts. This qualification applies to individuals in full-time marketing roles, as well as those who are responsible for an organisation's marketing in addition to other duties.

Individuals in these roles apply solutions to a defined range of unpredictable problems and analyse and evaluate information from a variety of sources.

COURSE DURATION

52 Weeks

ENTRY REQUIREMENTS

- Year 11 or equivalent and
- Complete KIC's Language, Literacy, Numeracy and Digital (LLND) test with at least a score of IELTS 6.0, PTE 50, TOEFL 64, CEA 169, OET B overall test result.

COURSE FEES

Tuition Fee: AUD 10,400
Resource Fee: AUD 600
Application Fee: AUD 250

